

# September Economic Development Report 2015

## Promotion/Outreach

Contacted Times Union and The Columbia Paper editors re: discovery of historic, intact façade for 1 Hudson Street for a possible article.

Contacted Rural Intelligence editor Lisa Green and Rural Intelligence feature writer Robert Ayers re: article about discovery of historic journal artifact at Kinderhook Memorial Library and upcoming showing of prints from the journal as part of “Winter in America” exhibition opening October 17, 2015, at The School. (Article is scheduled to be written.)

Posted weekly events announcements on [IMBY.com](http://IMBY.com) for farmers’ market, KBPA, and Samascott Orchard (Cider Sunday).

Posted events to calendar at The Columbia Paper.

Wrote and posted short article re: DYAD Instagram explosion and quartet of Village of Kinderhook eateries: DYAD, Broad Street Bagel, Carolina House, and The Flammerie.

Recruited and organized new donors for 10 Fall Day in the Village of Kinderhook packages for October WAMC fund drive.

Communicated via email with Sasha Sicurella of Art Omi education department re: future collaborations with the Village of Kinderhook Office of Economic Development, Art Omi, and The School.

Promoted the future use of the upstairs of the village hall as a performance space by providing an overview of the space and costs to a classical music group, a contra-dance group, and Time and Space Limited of Hudson.

## Comprehensive Plan Draft Survey

Reviewed survey, consulted via email and personal conversations with Alan Appelbaum (consultant to the project) and Mark Nicholson, and suggested revisions.

## Village of Kinderhook Fall News Bulletin

Gathered information from local organizations on upcoming events, including Kinderhook Memorial Library, Concerts in the Village, and KBPA, for events listings and wrote contributions for bulletin, both for event listings, Kinderhook in Your Pocket, and “More Reasons to Be Proud of Kinderhook.” Assisted in editing for news bulletin.

## Employment Reporting for Sewer Grant

Contacted and coordinated request for employment report from DYAD. (In process, to come.)

## Signage Project at Municipal Parking Lot

Wrote proposal for board approval. Upon receiving approval, contacted John Reilly Signs of Chatham to give the go-ahead on design preparation and price estimate for one large self-standing sign and two small wall-mounted signs for right-hand side of driveway to post office.

In process: Design and price estimate to be received this week for board’s review.

## Event Planning and Liaison with KBPA

Ongoing participation with KBPA and planning for events. Next event in planning process: Candlelight Night. New features: craft vendors and 2 food trucks in the square, live band in bandstand, door decoration contest, and recruitment of sponsors from business community. Economic development officer to contact and organize new features.

**Assistance with Village Government Outreach to Community**

Supported and advocated for village staff's suggestion that upcoming village government meetings plus agendas be posted prior to meeting dates to keep community better informed and encourage increased community involvement.

Provided weekly farmers' market newsletters for village-wide email blasts. Assisted with editing of letter to the community re: shared-services decision.

### **Business Liaison and Recruitment – Presenting a Business-Friendly Face for the Village of Kinderhook**

Continued communication about business needs, problems, opportunities—including but not limited to keeping businesses informed about upcoming village events as business opportunities—potential for business promotion as a group, and village policies with DYAD, Simon's Catering, The Flammerie, Broad Street Bagel, Claverack Cooperative Insurance, Samascott's Garden Market, Farmland Farmtique, Carolina House, Jack Shainman Gallery: The School, N.P. Trent Antiques, Michael Devine Home.

Contacted New Media Advocacy of NYC re: available for-lease space in 5 Hudson Street.

Contacted S&S Brewery re: available for-lease space for a possible brewery expansion. Information supplied for 5 Hudson Street.

Contacted and met with Ruth Moore of Taste NY re: available for-lease space and consultation about potential business recruitment for a retail shop affiliated with Taste NY.

Contacted a Brooklyn, NY-based small business re: availability of former Pass The Thyme Café property for lease.

Informed local business owners about Columbia County Tourism's new Columbia County app and encouraged listing on the app.

Set up a Village of Kinderhook business card table at farmers' market and made personal contact with individuals and recruited participation in Kinderhook in Your Pocket. To come: display of Kinderhook in Your Pocket in Village Hall. The first business referral from the outreach program came through this month.

Kept informed about updates on Regional Council proposals for NYS grant competition for \$500 million re: Columbia County.

### **Preparation of Traffic Report re: Route 9**

Continued research for report, including contacting Gayle Sudder of DOT concerning daily-use traffic statistics on Route 9 and 9H. Final report still to be written.