

October Economic Development Report 2015

Promotion

- Postings to IMBY.com and Kinderhook Next Door
- Made Contact with Lisa Green of Rural Intelligence Suggesting Article on Harold Van Sandvoort's Journal and Drawings at The School
- Contacted WAMC to begin process of advocating for appearance of Andrew Chase of The Flammerie on Food Fridays call-in show
- Worked with KBPA, Friends of the Kinderhook Memorial Library, and Cathy Boyd Design on promotional materials for Candlelight Night, including paid ad in Our Towne (sponsored by KBPA and Friends), graphic for events window on village website, Spectrum Theatre 8-screen ad and postcards, poster - includes concept generation, composing of content, collaboration on graphic design
- Provided Candlelight Night event info. to Sue Chiafullo for Columbia County Tourism
- Composed and sent out Sponsorship letters for new Candlelight Night Fund to KBPA membership, Mario's, Hannaford, Kinderhook Toyota, Maple Hill Creamery, Hudson Valley Fresh

Events

- Worked with KBPA on planning of expanded Candlelight Night events, including recruitment and organizing for additional food and artisan craft vendors, music in the bandstand, recruitment email letter and application form for participation

Business Recruitment

- Met with Ruth Moore of Taste NY to discuss the New York State program and the possibility of having a Taste NY affiliated business in the village
- Contacted Yankee Distillers to visit Kinderhook to see properties for lease as a lead business for a possible Taste NY affiliated satellite distillery selling their products as well as products of other NYS distillers, plus food, and entertainment. Met with Walter Kleemeir and Paul Calcagno for a showing of Broad Street and Hudson Street buildings
- Planning in progress to draft a promotional letter to other NYS distillers, wineries, etc., concerning lead business opportunity in Broad Street building
- Initiated exploration of New York State Main Street grant program that will require follow-up in the next few months to determine eligibility of village businesses and generation of a plan, if eligible
- Got information about Capital Region's Regional Council proposal for \$500 million competitive grant and what it might mean for Columbia County
- Contacted Maple Hill Creamery re: Hudson Street building availability for lease as office space (old Certified Reports)

Municipal Parking Lot Signage

- Met with John Reilly and generated revisions on signage designs based on input from HPC, Village Board, and DPW. Finalized design completed and ready for approval for fabrication.

Promotion of Events in Upstairs of Village Hall

- Contacted Amanda Foreman, one of the organizers of House of Speakeasy in NYC to offer Village Hall as a location for a literary cabaret event.
- Got information about local Albany improv group to contact about using space for performance

Sewer Employment Report

- Assisted Mayor Weaver with obtaining appropriate documentation from DYAD re: employment report.

Comprehensive Plan

- Participated in meeting, reviewed draft survey, provided feedback, and suggested editorial revisions