

PLANNED UPCOMING EDC PROJECTS

1. Establishment of Village of Kinderhook Facebook page.
2. Naming Upstairs of Village Hall - Approved by the Board. Request for names to be announced and sent out to the community in January for the new year.
3. Research and recommendations concerning incentives for property and business owners in the business district. To include information on incentives provided by other communities in Columbia County and the Capital Region.
4. Rack card or other promotion of biking routes in and around village.

PROMOTION

1. Continued liaison with Samascott's Garden Market re: Village of Kinderhook Tourist Visitor Center.
2. Researched and ordered a display rack that is now on-site at visitor center at Samascott's Garden Market.
3. Secured from area businesses and organizations brochures, rack cards, postcards, and business cards for display in display rack at Garden Market.
4. Informed area businesses about new tourist center and encouraged them to prepare materials to take advantage of the exposure.
4. Liaisoned with Maple Hill Creamery to solicit additional information for press release on the company's move to Kinderhook. Press release to be sent to local, Berkshire County, and Capital Region publications.
5. Received Climate Smart logo from New York State for inclusion on village website. Climate Smart committee link to be set up on website soon.
6. Worked with graphic designer on promotional materials for Candlelight Night, including large and small posters, web graphic for Facebook posting, and graphic for Kinderhook website and schedule and map of events.
7. Distributed web graphic widely for inclusion on Facebook.
7. Worked with Farmers' Market Facebook page manager on paid Facebook advertising for Candlelight Night.
8. Worked with WAMC radio on underwriting programming to advertise Village of Kinderhook and Candlelight Night.
9. Distributed posters for Candlelight Night throughout the area, including Columbia County Chamber of Commerce that placed materials in AMTRAK train station in Hudson.
10. Provided press release on Candlelight Night to The Columbia Paper.
11. Continued planning with KBPA of Candlelight Night, including meetings, contacting and arranging for vendors, food service, band, kids' events, and insurance certificates.
12. Arranged for LED traffic sign for Candlelight Night with Town of Kinderhook.
13. Composed and sent letter of thanks to Town of Kinderhook DPW for LED traffic sign and presented letter of thanks at Town of Kinderhook board meeting and delivered letter of thanks to town DPW.
14. Worked on site the evening of Candlelight Night.
15. Composed and posted Candlelight Night posts on IMBY.com and GoTo.net.

COMMUNITY/BUSINESS OUTREACH

1. Continued to keep informed about developments re: Persons of Color Cemetery.
2. Continued outreach to local nonprofits re: use of upstairs of Village Hall and solicited names of local area musical groups for the purpose of informing them about the availability of the upstairs of Village Hall.
3. Continued liaison with KBPA.
4. Discussed parking problems at post office with Claverack Cooperative Insurance and Jim Dunham. Followed up with suggestions for alternative parking opportunities during peak seasons, such as December at the post office.
5. Discussed continuing skunk issues at post office with postmaster and Jim Dunham.
6. Met with principals of Sterling Homes Inc. of Ballston Spa to discuss Village of Kinderhook and Columbia County opportunities for housing, apartments, retail development, and economic development issues and challenges.
7. Followed up with an email to Sterling Homes Inc. to provide them with a more complete profile of Village of Kinderhook and economic development progress in the village thus far.

RESEARCH AND LIAISON FOR GRANTS

NYS LIGHTING STUDY GRANT - New York State Office of Parks and Recreation – Historic Preservation

1. Continued to work with Mayor Dunham on finalizing contract with Sage Engineering.
2. Contract now finalized and meeting in Kinderhook to be set up with Sage Engineering at the beginning of January to move forward the process of getting the lighting study underway.

PROJECT TO REQUEST DESIGNATION OF KINDERHOOK CREEK AS A DESIGNATED NYS INLAND WATERWAY

1. Followed up with emails and phone calls to communities and organization along Kinderhook Creek re: support letters.
2. Support letters received from Towns of Chatham, Greenport, Kinderhook, New Lebanon, Stockport, and Stuyvesant and the Villages of East Nassau and Valatie, and Martin Van Buren National Historic Site.
3. Sent acknowledgement emails to communities that sent support letters.
3. Communicated with Patrick Cronin of Senator Marchione's office re: details about paperwork and designation.
4. Researched and composed a history and profile of Kinderhook Creek to accompany letter of request for legislation.
5. Researched fishing maps for Kinderhook Creek to accompany creek profile and contacted NYS gov. office re: fishing sites along creek in Columbia County.
6. Worked with assistant clerk C. Vandenburg and Jim Dunham on assembling designation request packet materials for Senator Marchione and Assemblyman McLaughlin.

7. Packet completed and sent out December 2, 2016.
8. Followed up with P. Cronin of Senator Marchione's office re: keeping Kinderhook and other communities informed about progress of legislation.

NEW YORK MAIN STREET GRANT APPLICATION

1. Received notification that Village did not receive a grant in the present application round.
2. Sent follow up emails to businesses, organizations, and property owners that specifically expressed interest in and completed paperwork for the Main Street application informing them of the outcome.