

March Economic Development Report 2015

The majority of the month of March was spent on general organization, communicating with presenters and local businesses and restaurants, composing, consulting on design, and distributing promotional materials, and making contact and having interviews with the press for Spring Home & Garden Day on April 18, 2015.

Press contacts include: The Columbia Paper, Rural Intelligence (article to come out on April 9), Our Towne, Register-Star (article in progress for next week), Chronogram, River Chronicles, Almanac Weekly, Capital Region Living, Metroland, Imby.com, Ellen Thurston blog, Quintessence Lifestyle Blog, Hammertown blog.

Other miscellaneous tasks:

continuing communication and liaison with businesses and making contact with new art- consulting business

follow-up with N.P. Trent on employment form consulting and meeting on redo of Comprehensive Plan

Conceptualizing new events feature for village website and working with Carol V., Nicole H., and Matthew on website feature

Consulting with Jack Shainman for The School to begin collaborative educational programs at the gallery - contacted Art Omi's education program

liaison with KBPA and Kinderhook Farmers' Market