

ECONOMIC DEVELOPMENT REPORT- MARCH 2017

PLANNED UPCOMING EDC PROJECTS

1. Establishment of Village of Kinderhook Facebook page.
2. Naming upstairs of Village Hall – Decision from Board of Trustees
3. Met for planning sessions with Anne Birckmeyer, Mayor Dunham, Ruth Piwonka to discuss EDC co-sponsorship and planning of a series of historic “walks and talks” for summer 2017. Planning on going.
4. Provided A. Birckmeyer with contact for Native American historian.

PROMOTION

1. Met with children’s librarian Beth Puskas for detailed discussion of logistics, including storage, promotion, etc. for collaboration with Kinderhook Memorial Library re: summer program, “Let’s Play Wednesdays” in the upstairs of Village Hall.
2. Continued research and contacts to local organizations/class instructors to solicit more events/classes in upstairs Village Hall.
3. Acted as liaison with KBPA and Ohashi Institute re: arrangements with Ohashi Institute and KBPA for workshop/demonstration in upstairs Village Hall with fees for workshop to be donated to village for refurbishment of floor in upstairs hall. Scheduled for June 3, 2017.
4. Interviewed Roberta Austin of Roberta’s Unisex Hair Salon and composed and posted IMBY post.
5. Shared details on use of upstairs Village Hall for an event/meeting with a volunteer immigrant-support organization.
6. Shared with Dan Curtin of Runners’ Club online promotion opportunity at GoToEvents.
7. Composed and provided lighting study press release to Roger Gilson of Register-Star.
8. Composed and provided press release re: Roberta’s Unisex Hair Salon to The Columbia Paper and Register-Star.

COMMUNITY/BUSINESS OUTREACH

1. Consulted with Mayor Dunham re: signage for Mills Park.
2. Planning to send a letter to Consolidated Communications re: Fairpoint building on Broad Street to encourage continued use of that building for employment opportunities.
3. Liaisoned with PCJ Development re: availability of lease and terms of lease for 10 Broad Street. Passed on leasing availability to interested local resident.
4. Kept apprised of developments re: Dutch Inn
5. Began planning of Food Truck Village 2017 with Black Forest Flammkuchen.
6. Checked with Metzwood-Harder re: insurance certificates for Food Truck Village.

7. Solicited new vendor for Food Truck Village.
8. Contacted Cantele Tents re: donation of chairs for Food Truck Village and possible tent rental. Got pricing.
9. Proposed to Board of Trustees a banner advertising Food Truck Village to be located on Kinderhook Bank fence.
10. Solicited and received permission from Kinderhook Bank for Food Truck Village banner.
11. Arranged for mayor's permission letter for alcohol vendors for Food Truck Village.
12. Provided application template for Food Truck Village to Black Forest for reformatting by Conny Chase.

RESEARCH AND LIAISON FOR GRANTS

LIGHTING STUDY GRANT

1. Continued discussions with George Campbell re: sourcing LED historic-style lighting fixtures.
2. Followed up on presentation of lighting study to village's Historic Commission by meeting with commission member Randal Dawkins to research fixture choice.
3. Liaisoned with Lighting Spec rep. Donna Cregin to request information and pricing re: Sternberg fixture choice.
4. Liaisoned with Sternberg Lighting Regional Sales Vice President re: expediting information and Sternberg fixture choice.
5. Liaisoned with Wendy O'Hearn, lighting rep. for ELA lighting re: fixture choice, pricing, and questions.
6. Submitted list of questions along with Sage Engineering re: ELA fixture.
7. Scheduled on-site meeting Monday, April 17 with George Campbell, Sage Engineering, Jim Dunham, Bob Baumeister, Randal Dawkins to finalize fixture choice.
8. Consulted with reps of NationalGrid, NYSEDA, and Robyn Reynolds (Climate Smart) re: grants and/or incentives for purchasing historic-style LED fixtures for parking lot and village square.
9. Discussed and began planning with Robyn Reynolds re: connection between Climate Smart Task Force and possibility of grant to cover costs of lighting fixtures and installation in municipal parking lot and around village square.
10. Attended Climate Smart Task Force and provided input on location selection for charging station.
11. Kept PCJ Development informed of lighting study status for purposes of fixture choice that will be matched at 5 Hudson Street.

DESIGNATION OF KINDERHOOK CREEK AS A NYS INLAND WATERWAY

1. Awaiting designation notification from Senator Marchione's office (currently, in committee).

HUDSON RIVER VALLEY NATIONAL HERITAGE AREA GRANT – Native Son: Martin Van Buren & Kinderhook

1. Received official notification of successful grant.
2. **Began planning and design work with graphic designer Cathy Boyd.**
3. **Following initial design work, altered the project from two-sided rack card to tri-fold brochure.**
4. **Contacted Hudson River Valley National Heritage Area for approval of revised design.**
5. **Reached out to Martin Van Buren National Historic Site requesting historic information on Kinderhook sites related to Van Buren.**
6. **Reached out and had discussions with CCHS historian Jim Benton for input on Van Buren in Kinderhook.**

MONARCH BUTTERFLY HABITAT GARDEN AT MILLS PARK

1. Composed press release re: habitat garden, submitted to Register-Star, and was interviewed by reporter Roger Gilson. Article published.
2. Discussed with Trustee Leiser and Sigrid Gray options for tilling for bed preparation.
3. Worked with trustees Leiser and Baumeister to schedule meeting with Jake Samascott re: tilling for bed preparation.
4. Met with Leiser, Baumeister, Gray, and Samascott for planning session at Mills Park.
5. Requested board discussion re: installation of water spigot for watering new bed.

MISCELLANEOUS

1. Met with Tom Crowell of Chatham Brewing and Chatham Business Alliance to discuss upon his request relationship and collaboration between Village of Kinderhook and KBPA re: events on village property.
2. Submitted text updates for April 2017 Village bulletin.
3. Solicited event schedules for April 2017 Village bulletin from CCHS and Kinderhook Memorial Library.