

July Economic Development Report 2015

Business Liaison/ Creating a Business Friendly and Business Responsive Environment through Communication

1. Conversations and updates with the following businesses: Carolina House, The Flammerie, Broad Street Bagel, Dayad, Lindowen's, The School, Michael Devine Home, Pass The Thyme Cafe, Columbia County Historical Society, Carlucci-Simon Catering, Claverack Cooperative Insurance, and N.P. Trent Antiques, Anderson Agency.
2. Distributed a "tip sheet" on preparing for appearing before HPC for certificate of appropriateness to Ken Neilson and Tim Husband for comment and/or revision or addition. Still waiting for a reply. This "tip sheet" was supplied to DYAD prior to their HPC hearing.

Village Promotion

1. Ordered, printed, delivered, restocked 500+ additional Discover the Charm - Summer in the Village of Kinderhook rack cards to Columbia County Tourism and miscellaneous other locations throughout Columbia County, including businesses, hotels, and organizations in Chatham, Valatie, Village of Kinderhook, and Hudson. Distributed rack cards to Columbia County Chamber of Commerce.
2. Composed and sent out an invitation to view El Anatsui exhibition at The School, along with information about local Village of Kinderhook restaurants and retail establishments to 7 additional arts organizations in the Capital Region and Berkshires. (This adds to the 18 invitations sent out previously to Hudson Valley and Berkshire colleges and universities.)
3. Posted Dancing in the Square flyers in local businesses and in businesses in Chatham, Valatie, and Hudson.
4. Continuing posting of village events to print and web outlets, including The Columbia Paper, Our Towne, IMBY.com, and email blasts, and others as applicable.

Research and Consultation on Signage Issues for Business District

1. Consulted with Gayle Sudder of DOT concerning trail-blazing signage out on Route 9 and Thruway signage on I-90.
2. Consulted with rep of Thruway Authority concerning LOGO signage program on I-90.
3. Composed a summary of signage issues and opportunities to promote business district and presented it to Planning Board. Offered information at Planning Board meeting concerning signage. (See attached report.)
4. Met with and consulted with HPC (Tim Husband, Ruth Piwonka, Ken Neilson) to discuss municipal parking lot signage.
5. Met with and consulted with John Reilly, sign maker from Chatham, on signage at municipal parking lot.

Research and Consultation on Truck Traffic Issues (Full summary to come.)

1. Consulted with Gayle Sudder of DOT concerning truck traffic issues on Route 9.
2. FOILED the Widewaters Group February 2006 Traffic Impact Study from Greenport Planning Board to ascertain if any study had been done prior to the Widewaters development concerning truck routes and deliveries from I-90 to Greenport location.

Research, Consultation, and Planning on Future Business District Improvement Projects

1. Consulted with Michael Lobsinger of CEG/nyserda concerning available grants for lighting of municipal parking lot.
2. Followed up with Lighting Research Center of RPI concerning proposal to collaborate with Village of Kinderhook. No answer yet.
3. Approached and organized volunteer painting of chess board and checker board on a village picnic table on village green.
4. Consulted with Gayle Sudder of DOT and Jim Dunham consulted with DOT concerning possibility of using Tree Fund money and necessary work permit to pursue the construction of a

planter/bench for a small tree on Broad Street in the DOT right of way grassy area.

5. Consulted with Jim Dunham to ascertain whether there are any underground utilities at the above Broad Street location that would make it not possible to design and install a possible raised planter/bench/tree.

Event Planning and Organization

1. Planned and organized with Warren Applegate Live Auction of Kinderhook Signs. Designed and distributed promotion material for Live Auction of Kinderhook signs.
2. Participated in live auction that raised \$2,945 for improved signage at municipal parking lot.
3. Planned, organized, recruited musicians and dance performance, and promoted Dancing in the Square.
4. Obtained appropriate permits and insurance certificates for Dancing in the Square. Liaisoned with Gary Van Allen of Metzwood Harder concerning insurance certificates.
5. Participated in planning and obtaining commitments for necessary tasks at upcoming Food Truck Village - August 27.
6. Continuing to pursue possibility of a collaboration between The School and Art Omi for a children's event - possibly in September.
7. Assisted with Kinderhook Farmers' Market special-event planning and participant recruitment.

Jobs Reporting

1. Consulted with Mayor Weaver on follow-up strategy for obtaining jobs report from Claverack Cooperative (could be used with future businesses as well when necessary). In process: composing a form letter to make it easy for the business to fill out and report no. of qualifying jobs.

Comprehensive Plan

1. Participated in planning meeting for survey questions. In process: preparing 5 sample questions as requested of all participants in planning sessions.