

## **JUNE 2016 ECONOMIC DEVELOPMENT REPORT VILLAGE OF KINDERHOOK**

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### **PROMOTION**

1. Composed and posted articles on IMBY.com for Food Truck Village, Kinderhook Garden Stroll, Puppet Performances, OK5K, Olde Kinderhook Fair and Fyfe and Drum.
2. Pursued social-media promotion for Food Truck Village and distributed posters throughout Columbia County for the event.
3. Pursued social-media promotion for Kinderhook Garden Stroll and distributed posters throughout Columbia County for the event.
3. Provided editorial content to Rural Intelligence online magazine for Kinderhook Garden Stroll.
4. Placed ad in Rural Intelligence for Kinderhook Garden Stroll.
5. Worked with graphic designer Peter Blandori on revisions and update of Kinderhook Walking Tour Brochure.
6. Solicited estimates for printing of Kinderhook Walking Tour Brochure.

### **EVENTS**

1. Recruited participating gardens and docent volunteer group for Kinderhook Garden Stroll.
2. Created content and consulted on graphic design for promotional materials for Kinderhook Garden Stroll.
3. Kinderhook Garden Stroll plus KBPA-sponsored tree raffle raised \$1,078 for beautification projects in the Village of Kinderhook.
4. Collaborating on planning and organizing for Food Truck Village, including the following: revision of application, review of insurance certificates and contacting participating insurance agencies for corrections, organizing support staff for set up and break down, participating in set up and break down and supervising the process.

### **RESEARCH AND LIAISON FOR GRANTS**

1. Continued research, information gathering and coordination for NYS Main Street Grant 2016.
2. Research and discussions with village officials about eligible projects for Streetscape Grant portion of NYS Main Street Grant 2016.
2. Liaisoned with Laberge Group, Nicole Allen, on Main Street Grant.
3. Contacted and met with potential participating B-1 district property owners re: Main Street Grant.

4. Composed and distributed packets of information and sample commitment letters, sample scopes of work and budgets, and participant applications for property owners re: NYS Main Street Grant.
5. Gathered questions from property owners re: Main Street, liaised with Office of Community Renewal, and passed on information to interested property owners.
6. Continued research and liaised with Brian Murphy re: NYS Waterways Grant and encouraged the process of pursuing designation of Kinderhook Creek as a NYS Designated Waterway (which will make Kinderhook eligible to apply for waterfront revitalization grants).
7. Discussed and gave information to Martin Van Buren National Historic Site re: Collaborating on designation of Kinderhook Creek as a NYS Designated Waterway.
7. Liaised with Jim Dunham and Liz Martin re: Lighting Study Grant, which Kinderhook has been granted. Official letter tc.  
Total Project Cost: \$4,900 Grant Request: \$3,500 Applicant Match: \$1,400
8. Coordinated effort to create scope of work for lighting grant and go out for estimates.

#### COMMUNITY OUTREACH

1. Composed email blasts about village events to be sent out by Assistant Village Clerk.

#### TREE PLANTING

1. With Jim Dunham, Sue Chiafullo, and Dave Booth continued effort to identify suitable locations and install tree trees.

#### NEW BUSINESS RECRUITMENT

1. Liaised and provided support to PCJ Development and Maple Hill Creamery re: Maple Hill's intention to lease two floors at 5 Hudson Street - 1st floor and cellar. Estimated move-in date: Fall 2016. Liaised re: Process for Maple Hill to follow with building inspector, planning board.

#### PROPOSALS AND FOLLOW-UP FOR CONSIDERATION BY VILLAGE BOARD

1. Naming upstairs of Village Hall contest.
2. Punch list of short- and long-term repairs for interior of upstairs of Village Hall. Proposal for Village to accept volunteer participation to help improve upstairs of Village Hall to encourage greater use for performances and cultural events.
3. Pursuit of designation of Kinderhook Creek as a Designated NYS Waterway.