

ECONOMIC DEVELOPMENT REPORT DECEMBER/JANUARY 2017

PLANNED UPCOMING EDC PROJECTS

1. Establishment of Village of Kinderhook Facebook page.
2. Naming upstairs of Village Hall – To be solicited this month
3. Research and recommendations concerning tax incentives for property and business owners in business district.
4. Rack card or other promotion of biking routes in and around village. Possible application for grant for development and/or design and printing cost through Hudson River Valley National Heritage Area or Greenway.
5. Consultation with local bicyclists re: bike routes.
6. Proposal to Board to send letter of support for legislation allowing UBER to operate upstate.

PROMOTION

1. Composed press release re: opening of Maple Hill Creamery at 5 Hudson Street.
2. Liaisoned with Maple Hill re: accuracy of press release.
3. Sent out press release re: Maple Hill to The Columbia Paper, Register-Star, Hudson Valley Magazine, Edible Hudson Valley, New York Times Food Section, Times-Union
4. Press release published verbatim in The Columbia Paper (1/5/17)
5. Composed and posted an ad for rental of upstairs of Village Hall on Craigs List/Hudson Valley
6. Composed and posted announcement for rental of upstairs of Village Hall on IMBY.com.
7. Continued outreach and planning for collaboration with Kinderhook Memorial Library re: summer program, “Let’s Play Wednesdays” in the upstairs of Village Hall.
8. Meeting planned with village residents interested in planning a performance series in upstairs of Village Hall.
9. Continued research on local organizations/class instructors to solicit more events/classes in upstairs Village Hall.
10. Posting The School I JackShainmanGallery new exhibition, “Andres Serrano” and “Home Room I A Multimedia Group Exhibition” on GoToGuide.com.
11. Contacted chairperson of Climate Smart Committee to solicit content for Climate Smart entry on village website: to include Climate Smart logo, mission statement, minutes, news and updates.
12. Began planning with assistant clerk for creation of Climate Smart section on website.

COMMUNITY/BUSINESS OUTREACH

1. Offered assistance and support to new business in Rock Shop – a hair salon.

2. Discussed parking issues with Claverack Cooperative Insurance and followed up with Mayor Dunham to seek solutions.
3. Discussed upcoming lighting study for business district with PCJ Deveopment and was provided with lighting suggestions from PCJ Development.
4. Followed progress of restoration of historic storefront at Broad Street Bagel Co.
5. Liaisoned with Maple Hill Creamery re: sewer and water bill accounts and Maple Hill's planned open house (tentatively in February)
6. Researched and contacted NationalGrid re: NationalGrid small business programs and incentives.
7. Consulted with Andrew Netto of Rise Engineering re: small business programs and incentives.
8. List of businesses in business district and multiple dwellings of 5 or more in business district to be supplied to Rise Engineering for a review of what (or any) NationalGrid incentive programs those businesses and dwellings may be eligible for. Eligibility review to be completed by Rise Engineering with recommendations to come (no fee to village).
9. Sent a recommendation to Planning Board re: sandwich-board signage in Village Square.
10. Consulted with Mayor Dunham re: signage for Mills Park and restoration or replacement of existing sign for Village Hall.
11. Consulted with village clerk to determine that there are monies left in donation account from sign auction to be used either toward Mills Park or Village Hall signage.
12. Planning to send a letter to Consolidated Communications re: Fairpoint building on Broad Street to encourage continued use of that building for employment opportunities.
13. Briefed on current job postings (2) for new employees at Maple Hill Creamery and future employment opportunities.

RESEARCH AND LIAISON FOR GRANTS

LIGHTING STUDY GRANT

1. New York State Lighting Study Grant – Followed up with Mayor Dunham and Sage Engineering on contract finalization.
2. Liaisoned with Sage re: scheduling of kick-off meeting for lighting study to be held January 18, 2017, 5:30pm.

DESIGNATION OF KINDERHOOK CREEK AS A NYS INLAND WATERWAY

1. Ongoing contact with Senator Marchione's office re: introduction of legislation.
2. Received confirmation that legislation is now drafted and will be introduced in Senate and Assembly in the current legislative session.
3. Received a copy of S1125 legislation.
4. Sending out update to communities that provided support letters along with copy of S1125.

MISCELLANEOUS

1. Worked (3 hours) with high schooler Scott Vandenburg-as part of his community-service requirement-cleaning and reorganizing the storage closet in the upstairs of Village Hall at right of stage. This is part of the overall effort to improve the appearance and flexibility of use of the space and encourage greater use of the space for classes, performances, events, meetings, etc.
2. Worked with assistant clerk on improving the format of the revised fee schedule for rental of upstairs of Village Hall and Rothermel Park.