

AUGUST/MID-SEPTEMBER ECONOMIC DEVELOPMENT REPORT

2016

PROPOSED EDC PROGRAMS TO BE DISCUSSED BY BOARD OF TRUSTEES

1. Establishment of Village of Kinderhook Facebook page.
2. Scheduling of Contest to Name Upstairs of Village Hall.
3. Approval of Project to Request Designation of Kinderhook Creek as a Designated NYS Inland Waterway

PROMOTION

1. Finalized revisions to Walking Tour Brochure.
2. Proofed brochure.
3. Revision sent to Peter Blandori.
4. Received second proof and approved it.
5. Ordered 5,000-run printing of brochure. Awaiting completion of print run.
6. Composed letter to Columbia Paper re: Kinderhook business growth. Published August 18, 2016.
7. Composed and posted IMBY post re: Dyad Wine Bar and Hudson Valley Magazine.
8. Assisted with promotion for Village Wide Yard Sale Day - IMBY post, composed and distributed flyers, Facebook, emails, radio announcement, and event calendars. Provided copy to Columbia Paper.
9. Composed and distributed materials to advertise Food Truck Village: IMBY, Columbia Paper, WAMC events calendar, Facebook.

EVENTS

1. Worked on planning for Food Truck Village.
2. Contacted and scheduled group of community teenagers for assisting at Food Truck Village.
3. Assisted with finalizing paperwork for Food Truck Village and insurance papers.
4. Assisted with set up and clean up for Food Truck Village.

5. Arranged for LED Street-closure signage for Food Truck Village.
6. Began conceptualizing and contacting potential vendors for a DIY workshop series in the upstairs of Village Hall.
7. Met with Rich Phillips re: DIY series organization and fees.

COMMUNITY/BUSINESS OUTREACH

1. Continued to keep informed about developments re: Persons of Color Cemetery and offered assistance when appropriate, including networking recommendations.
2. Met with Mayor Dunham, Trustee Puckett, David Smith re: walk through to discuss repairs to interior of upstairs of Village Hall.
3. Continued outreach to local nonprofits re: use of upstairs of Village Hall – while awaiting information on repairs.
4. Met with Julia Turschen of Accord, New York, to discuss and share Kinderhook's economic development strategies.
5. Provided local realtors with copies of Columbia Paper letter to the editor re: business growth in Kinderhook and copies of Columbia County: Livable, Historic article from Times Union of September 16, 2016, to share with potential property buyers and leasers.
6. Met with Lindowen's to arrange to write an article on their business.
7. Researched information concerning vitacultural (re: grape growing and vineyards) designated areas by contacting NYS, to affirm inclusion of Columbia County, and provided information to local realtors who may be representing land sales.
8. Assisted with arranging for tree to be planted outside of The Flammerie on Hudson Street.
9. Proposed distribution of generic poster for The School | Jack Shainman Gallery and Kinderhook- awaiting response.
10. Discussed and met re: planning for car show with Bill Laraway and Paul Calcagno. Spring 2017.

RESEARCH AND LIAISON FOR GRANTS

NYS LIGHTING STUDY GRANT - New York State Office of Parks and Recreation –
Historic Preservation

1. Letters requesting proposals from lighting engineers sent out.
 2. Followed up by telephone with Mike Meyers, lighting engineer, re: lighting study.
 3. Worked with Mike Meyers and Mayor Dunham to revise project scope.
 4. Contract for lighting study still to be finalized.
 5. Contract on Grants Gateway to be signed by Mayor Dunham.
3. Liaisoned with Dan McEneny of Office of Parks and Recreation re: next steps for lighting study grant.

PROPOSAL FOR PROJECT TO REQUEST DESIGNATION OF KINDERHOOK CREEK AS A DESIGNATED NYS INLAND WATERWAY

1. Met with Mayor Dunham and former trustee Brian Murphy to discuss designation.
2. Contacted NYS Department of State to determine that Village of Kinderhook could spearhead the request for legislation for Kinderhook Creek.
3. Received confirmation from NYS Department of State for above.
4. With Brian Murphy developed a plan to solicit letters of support from communities along the Kinderhook Creek. See email to all trustees sent previously outlining the proposed plan.