

April Economic Development Report 2015

Hello Board Members:

Here's a summary of economic development activity for the month of April 2015:

1. Completed plans and organization and promotional materials, including consulting on design and composing text, for Spring Home & Garden Day and supervised set up, rentals, and activities for Spring Home & Garden Day
2. Coordinated volunteers for Historic House Tour
3. Historic House Tour raised nearly \$1,700 for beautification in the Village
4. Communicated with business owners on multiple topics throughout the month
5. Re-connected with Lighting Research Center at RPI concerning submission of a formal proposal for lighting project at municipal parking lot. Proposal to be sent in May.
6. Met with group planning the new wine and tapas bar, Dyad, concerning hints and tips for submitting signage application to HPC and consulted with Glenn Smith and principles of Dyad re: signage. Prepared summary of signing details to be ready for HPC meeting.
7. Researched and began contacting Call and Contact Center organizations, businesses, and associations re: 5-7 Hudson Street and requested assistance from Columbia County Economic Development Corp. (This is on-going effort at the beginning stages.)
8. Assisted with planning and composed the revised application form for Food Truck Village 2015.
9. Conceptualized the idea of a collaboration between The School and Art Omi for a children's program at The School. Met with Art Omi and The School to discuss program ideas. Presented formal collaboration proposal to Jack Shainmen, which is now under consideration.
10. Gave information and was interviewed by Rural Intelligence re: Spring Home & Garden Day and Opening for El Anatsui exhibition on May 17th.
11. Assisted with posting new events graphics on village website and arranged for Arbor Day graphic, composing content.
12. Attended Columbia County Economic Development Corp. business breakfast to represent Village of Kinderhook.
13. Participated in planning, organization, and volunteering for Kinderhook Farmers' Market.
14. Assisted with KBPA and Black Forest Flammkuchen planning for Food Truck Village 2015.
15. Conceptualized, planned, and currently putting together a Kinderhook Day as a donation to the WAMC June fund drive - in order to take advantage of on-air free advertising for Village of Kinderhook. Donation to include the following:

10 gift certificates from The Flammerie
10 gift certificates from Carolina House
10 gift certificates from Pass The Thyme Cafe
10 gift certificates from Feed and Seed Friends Book Shop
10 farm baskets from the Kinderhook Farmers' Market
16. Began planning for an antiques fair in the Village Square.
17. Assisted with planning for planting trees and shrubs as part of Tree Fund project, including meetings and on-site visits for placement.