

## **ECONOMIC DEVELOPMENT REPORT- APRIL 2017**

### **PLANNED UPCOMING EDC PROJECTS**

1. Establishment of Village of Kinderhook Facebook page.
2. Rack card of summer and fall 2017 events in Village of Kinderhook.
3. Planning for Summer in the Village event in August 2017 with assistance from Recreation Commission and Carrie Walsh of Eat. Sip. Smile.
4. Historic Walk and Talks – Planned by Ann Birckmayer. Promotional materials to be organized by EDC as co-sponsor.

### **PROMOTION**

1. Updated status of “Let’s Play Wednesdays” with children’s librarian Beth Puskas of Kinderhook Memorial Library re: summer program, in Van Buren Hall.
2. Continued research and contacts to local organizations/class instructors to solicit more events/classes in upstairs Village Hall.
3. Planning proceeding with KBPA and Ohashi Institute re: arrangements with Ohashi Institute and KBPA for workshop/demonstration in Van Buren Hall with fees for workshop to be donated to village for refurbishment of floor in upstairs hall. Scheduled for June 3, 2017. Meeting with Kim Voltz, KBPA, and Ohashi to create content for promotional materials and setting up by Ohashi of registration for event.
4. Liaisoned with yoga instructor re: loan of equipment for Ohashi workshop.
5. Research, design meetings with graphic designer Cathy Boyd, content writing, content revision with assistance of Village Historian Ruth Piwonka for Native Son: Martin Van Buren in Kinderhook tri-fold brochure.
6. Consulted with David Smith re: recruitment of more chamber music groups for Van Buren Hall.
7. Continued distribution of Walking Tour Brochure.
8. Received notification that Columbia County Food Truck Village received \$300 from Columbia County Tourism Event Grant program.
9. Created and posted on IMBY announcement of free coffees at Broad Street Bagel sponsored by Kinderhook Dental Arts.

### **COMMUNITY/BUSINESS OUTREACH**

1. Planning ongoing for Food Truck Village 2017 with Black Forest Flammkuchen and The Flammerie.
2. Checked with Metzwood-Harder re: insurance certificates for Food Truck Village. Contacted participants’ insurance agents for revisions of certificates.
3. Contacted Cantele Tents re: donation of chairs for Food Truck Village and possible tent rental. Followed up on pricing and scheduling.
4. Solicited for and secured sponsorship from ESAC Appraisers for tent rental for first Food Truck Village – June 22.

5. Planning for advertising banner for Food Truck Village on Kinderhook Bank fence.
6. Continued liaison with Kinderhook Climate Smart Task Force and offered assistance with identifying appropriately designed charging stations.
7. Offered assistance to The Flammerie with Historic Preservation Commission workshop re: revised signage on parking lot side of The Flammerie building.

## **RESEARCH AND LIAISON FOR GRANTS**

### **LIGHTING STUDY GRANT & PROJECT**

1. Continued discussions with George Campbell of Sage Engineering re: lighting levels.
2. Followed up on presentation of lighting study to village's Historic Commission by meeting twice with commission member Randal Dawkins to research fixture and pole choice.
3. Liaisoned with Lighting Spec rep. Wendy O'Hearn for light fixture and pole selection, pricing, and documentation from manufacturer, ELA.
4. Researched lighting level recommendations for historic districts.
5. Liaisoned with Dan McEneny of Hudson River Valley National Heritage Area re: sources for guidance on lighting levels in historic districts.
6. Kept PCJ Development informed of lighting study status for purposes of fixture choice that will be matched at 5 Hudson Street.
7. Scheduled upcoming workshop with Historic Preservation Commission for R. Dawkins and R. Shur to present fixture and pole selection.

### **DESIGNATION OF KINDERHOOK CREEK AS A NYS INLAND WATERWAY**

1. Awaiting designation notification from Senator Marchione's office (currently, in committee).
2. Followed up with phone calls to Senator Marchione's office on status of pending legislation.
3. Followed up with email to Senator Cathy Young, Chair Senate Finance Committee to reiterate Kinderhook's interest in designation during this senate session so that Kinderhook may apply for grant for a feasibility study for kayak launches on the creek.
4. Attended Albany conference at Empire State Plaza on Consolidated Funding Application 2017 Round to get information about Waterfront Revitalization grants.

### **HUDSON RIVER VALLEY NATIONAL HERITAGE AREA GRANT – Native Son: Martin Van Buren & Kinderhook**

1. Received official notification of successful grant.
2. Began planning and design work with graphic designer Cathy Boyd.
3. Commenced content writing for brochure (including map).
4. Following initial design work, altered the project from two-sided rack card to tri-fold brochure.

5. Contacted Hudson River Valley National Heritage Area for approval of revised design and received official approval.
6. Reached out to Martin Van Buren National Historic Site requesting historic information on Kinderhook sites related to Van Buren.
7. Reached out and had further discussions with CCHS historian Jim Benton and Ruth Piwonka for input on Van Buren in Kinderhook and Village history.
8. Reached out to CCHS director for content for CCHS map entries. Received CCHS content.

### **MONARCH BUTTERFLY HABITAT GARDEN AT MILLS PARK**

1. Had meetings and discussions with DPW, Bob Baumeister, Dale Leiser, Jim Dunham, Sigrid Grey re: planning and prep work for butterfly bed.

### **MISCELLANEOUS**

1. Updated on progress of historic walks and talks organized by Ann Birckmayer.
2. Assisted with securing loan of shrubs from Maple Lane for rededication ceremony of Persons of Color Cemetery.
3. Liaisoned with Garden Club of Kinderhook re: village square planting beds.
4. Continued planning for planting beds on Chatham Street across from Village Hall. Contacted business owners for volunteers to help maintain.
5. Sourced and recommended 3 new planting pots for Village Square to replace old pots.