

PROPOSED EDC PROGRAMS TO BE DISCUSSED BY BOARD OF TRUSTEES

1. Establishment of Village of Kinderhook Facebook page.
2. Scheduling of Contest to Name the Upstairs of the Village Hall.
3. Establishment of a high-school intern program in consultation with community-service coordinator from Ichabod Crane (community-service for honors society, for example) to assist with village website, Facebook page, and/or other clerical assistance or other village opportunities as determined by Board.

PROMOTION

1. Completed aggregation of news articles for village website - Kinderhook in the News -- and worked cooperatively with Carol Vandenburg and webmaster to design and get the new feature up and running.
2. Contacted local businesses and KBPA to encourage posting on Facebook and emailing of information to patrons about participating in the Best of Hudson Valley survey and the Best of Columbia County -- no-cost opportunities to publicize local businesses.
3. Proposing consideration by Board of Trustees to set up a Village of Kinderhook Facebook page.
4. Assisted with preparation of village's Spring Bulletin and solicited calendar items for the bulletin from local organizations.
5. Worked on preparation of revisions, corrections, additions to the Kinderhook Walking Tour Brochure for the first reprint of the brochure. Liaisoned with Jim Dunham, Ruth Piwonka, Jon Varese (15 Hudson St.), Annalee Giraldo of Kinderhook Memorial Library for historic details. Created a punch list to obtain a quote by graphic designer Peter Blandori. Submitted punch list to Blandori. Revisions etc. to be completed and new brochure printed by the end of May 2016.
6. Obtained 2 quotes on printing 5,000 copies of Walking Tour Brochure.
6. Began gathering information for composing the second annual "Discover the Charm" - "Summer in the Historic Village of Kinderhook" rack card to be printed and distributed by May 2016.
7. Assisted with obtaining information to post Eat. Sip. Smile on the village website "welcome" column.
8. Solicited and received information about upcoming opening of new exhibition at The School | Jack Shainman Gallery for postings and press releases.
9. Communicated with William Kettinger from New York State Office of Historic Preservation re: press release for Persons of Color Cemetery historic designation. Press release tc.
10. Brought Hudson Valley Magazine online article to Broad Street Bagel Co. for display.

EVENTS

1. "Name the Upstairs of the Village Hall" - Contacted village boards to request that they appoint representatives as judges for the contest. Awaiting scheduling by Board of Trustees of the contest.
2. Began exploration of planning for Spring Home & Garden Day with volunteer Michael Devine. Date and activities tc.
3. Continued liaison with KBPA and Kinderhook Farmers' Market Committee - opening May 7th.

COMMUNITY/BUSINESS OUTREACH

1. Liaisoned and provided local information to Tony Jones concerning new business: Simons Catering.
2. Liaisoned with David Smith of Concerts in the Village re: planned new concerts in the upstairs of the Village Hall.
3. Met with Mark Browne re: volunteer list from Comprehensive Plan Update Survey. Preparing email blast re: volunteer opportunities this summer.
4. Met with PCJ Development to provide photos of historic property from village files.

RESEARCH AND LIAISON FOR GRANTS

1. Completed and submitted grant application for Columbia County Tourism Festival Grant for Columbia County Food Truck Villages.

Last year's award was \$350.

2. Met with Bob Baumeister and Brian Murphy to discuss Certified Local Government Grant for lighting study for the village.

2. Worked with Jim Dunham and received information from resident/volunteer Liz Martin on Certified Local Government Program Grant - Parks, Recreation and Historic Preservation - for requesting a grant to complete a lighting study in the Village of Kinderhook. Met with J. Dunham for finalizing grant. Grant request has been submitted.

3. Liaisoned with Daniel Mceneny of New York State Parks, Recreation and Historic Preservation re: Lighting Study grant.

4. Continued to explore Main Street program grant from Office of Community Renewal. In process of setting up a date to meet with local property/business owners to introduce the program. Availability of funds to be announced in May 2016 with a potential deadline for submission of July 2016.

NEW BUSINESS RECRUITMENT

1. Reached out to Art School of Columbia County and Columbia County Arts Council re: Certified Reports building. Art School of Columbia County had discussions with their board that yielded information that they are not ready to move. Awaiting response and feedback from CCAC.

2. Met with a resident who owns a business in Massachusetts who expressed interest to open a satellite shop in Kinderhook and discussed available properties in the village. Meetings with property owners with space to lease to be scheduled this month.

3. Discussed with new owner of Rock Shop building their search for a tenant. Following up with research and contacts to appropriate potential businesses.

4. Showed the Certified Reports building and the Upstairs of the Village Hall to principals of Time and Space Limited of Hudson to explore the possibility of film programs in the village. Follow up discussions to concerning possible programming in the upstairs of the Village Hall.

5. Explored possible spaces for lease in and around village for an antique auction site. Contacted realtor Bill Laraway for information on specific properties.

WEBSITE

1. See no. 1 under Promotion.